

Formerly KVBC Billing: (702)642-3333 Main: (702)642-3333 KSNV Las Vegas, NV 89101 Remit Address: 1500 Foremaster Lane

### Billing Address:

66 Canal Center Plaza Alexandria, VA 22314 Ste 555 Attention: Accounts Payable Crossroads Media, LLC

# NVOICE

-		IIIVoice #	104004-1
Advertiser	Crossroads GPS	Invoice Date	08/05/12
Product	Crossroads GPS	Invoice Month	August 201
Estimate Number 732	732	Invoice Period	07/30/12 -
-			

Invoice Period	Invoice Month	Invoice Date	Invoice #
07/30/12 - 08/03/12	August 2012	08/05/12	104084-1

Q	National	Sales Région
Ď	Blair - Philadelphia	Sales Office
≱	Amy McCreary	Account Executive   Amy McCreary
Q	KSNV	Station

	<u>_</u> ,	Ĺ,	
Order Flight	Deal#	Alt Order#	Order#
07/30/12 - 08/06/12		06831655	104084

-		
Billing Calendar	Broadcast	IDB#
Billing Type	Cash	Advertis
Special Handling		Product
-		

Product Code	Advertiser Code	IDB#
11	12	

Advertiser Ref	Agency Ref	

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KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV	XSNV		KSNV	Channe
W-F 5-6a WakeUp w/Wagners			M-F 5-6a WakeUp w/Wagners			M-F 5-6a WakeUp w/Wagners			M-F 5-6a WakeUp w/Wagners			Wake Up Early Wagners			Wake Up Early Wagners			Wake Up Early Wagners				Wake Up Early Wagners	Line   Channel   Description
<del>5-</del> 6ଛ	ļ		5-6a			5-6a			5-6a	-		430a-5a			430a-5a			430a-5a				430a-5a	Time
to 07/30/12 to 08/05/12	W 08/01/12	07/30/12 to 08/05/12	ਰੰ	Tu 07/31/12	07/30/12 to 08/05/12	₽	M 07/30/12	07/30/12 to 08/05/12	ಕ	Th 08/02/12	07/30/12 to 08/05/12	₽	W 08/01/12	07/30/12 to 08/05/12	ರ	Tu 07/31/12	07/30/12 to 08/05/12	to	M 07/30/12	M 07/30/12	07/30/12 to 08/05/12	ಕ	Day Date
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- - - - - - - - - -	5:29 AM	W		5:47 AM	-T		5:50 AM	M		4:43 AM	T		4:50 AM	W		4:50 AM	-T		4:59 AM	4:42 AM	М		Length Aired Days
	USPRTV13GPH News			USPRTV12GPH Suffered Hi			USPRTV12GPH Suffered HI			USPRTV13GPH News			USPRTV13GPH News			USPRTV12GPH Suffered н			USPRTV12GPH Suffered HI	USPRTV12GPH Suffered H			Adulp
	\$400.00			\$400.00			\$400.00			\$150.00			\$150.00			\$150.00			\$150.00	\$150.00			Rate Reconciliation
				1			1			1			1						_	2			Ref#

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KSNV Billing: (702)642-3333 Main: (702)642-3333 Formerly KVBC Las Vegas, NV 89101 1500 Foremaster Lane Remit Address:

### Billing Address:

66 Canal Center Plaza Alexandria, VA 22314 **Attention: Accounts Payable** Ste 555 Crossroads Media, LLC

# INVOICE

	Invoice #	104084-1
 Crossroads GPS	Invoice Date	08/05/12
 Crossroads GPS	Invoice Month	August 2012
 720	Invoice Period	07/30/12 - 08/03/12

odies Chirce	Account Executive   Amy McCreary	Station KS
Blair - Philadelphia	my McCreary	KSNV
Deal #	Alt Order#	Order#
	06831655	104084

Estimaté Number

732

Product | Advertiser

Broadcast	IDB#	
Cash	Advertiser Code	12
	Product Code	11

Special Handling Billing Type Billing Calendar

Advertiser Ref	Agency Ref	

	17			6			하			14			ជ៌				12			1	Line
KSNV	KSNV	KSNV KSNV		VSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV	VSN		KSNV	KSNV	VSNV	KSNV	Channe
	M-F Wheel of Fortune			M-F Wheel of Fortune			M-F Wheel of Fortune			M-F Wheel of Fortune			M-F Wheel of Fortune				M-F 5-6a WakeUp w/Wagners			M-F 5-6a WakeUp w/Wagners	Line Channel Description
i	7-730pm	-		7-730pm			7-730pm			7-730pm			7-730pm				ଦ-6a			5-6a	Time
т П 0//30/	07/20/	규규	07/30/		V	07/30/		겉	07/30/		M	07/30/		П	ח	07/30/		∄	긁		Day
F 08/03/12 F 08/03/12 F 08/03/12	to to	08/02/12 08/02/12	07/30/12 to 08/05/12	ਰ	08/01/12	07/30/12 to 08/05/12	ਰ	07/31/12	07/30/12 to 08/05/12	ਰ	07/30/12	07/30/12 to 08/05/12	₽	08/03/12	08/03/12	07/30/12 to 08/05/12	ਰ	08/02/12	08/02/12	ਰ	Date
30	<del>}</del>	:30	Ŋ.		:30	×		30	प्र		:30	<del>1</del>		30	:30	Ŋ.		30	:30		Length
7:08 PM 7:24 PM	<b>1</b>	7:14 PM 7:28 PM	T		7:24 PM	W		7:12 PM	-T		7:13 PM	M		5:42 AM	5:16 AM			5:54 AM	5:11 AM		Length Aired Days
USPRTV13GPH News USPRTV13GPH News		USPRTV13GPH News USPRTV13GPH News			USPRTV13GPH News			USPRTV12GPH Suffered HI			USPRTV12GPH Suffered HI			USPRTV13GPH News	USPRTV13GPH News			USPRTV13GPH News	USPRTV13GPH News		Adilp
\$1,000.00 \$1,000.00		\$1,000.00 \$1,000.00			\$1,000.00			\$1,000.00			\$1,000.00			\$400.00	\$400.00			\$400.00	\$400.00		Rate
<b>→</b> N		22 1			_			ب.			_			2	1					)	Ref#

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KSNV

4PM NEWS (1 hour)

4-5pm

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Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

Advertiser
Product |
Estimate | Number

732

### Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

# INVOICE

	Invoice #	ë ₩	104084-1
Crossroads GPS	Invoice	Invoice Date	08/05/12
Crossroads GPS	Invoice	Invoice Month	August 2012
700	Invoice	Deriod	20/30/12 - 08/03

Station	KSNV
Account Executive Amy McCreary	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order Eliaht	Deal#	Alt Order#	Order#	Invoice Period	
07/30/12 - 08/06/12		06831655	104084	07/30/12 - 08/03/12	

Produ		Special Handling
Adver	Cash	Billing Type
IDB#	Broadcast	Billing Calendar

Product Code	Advertiser Code	IDB#	
11	12		

Advertiser Ref	Agency Ref	

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VSNV	KSNV		KSNV	KSNV		VSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		VSNV	KSNV		KSNV	Shannel	
M-F 6-7a WakeUp w/Wagners		,	M-F 6-7a WakeUp w/Wagners			M-F 6-7a WakeUp w/Wagners			M-F 6-7a WakeUp w/Wagners				4PM NEWS (1 hour)			4PM NEWS (1 hour)		,	4PM NEWS (1 hour)		,	4PM NEWS (1 hour)	Channel Description	
6-7a			6-7a			6-7a			6-7a				4-5pm			4-5pm			4-5pm			4-5pm	Time	٠
to to	W 08/01/12	07/30/12 to 08/05/12	₹	<b>T</b> u 07/31/12	07/30/12 to 08/05/12	ਰ	M 07/30/12	07/30/12 to 08/05/12	to	F 08/03/12	F 08/03/12	07/30/12 to 08/05/12	to	Th 08/02/12	07/30/12 to 08/05/12	ਰ	W 08/01/12	07/30/12 to 08/05/12	₽	M 07/30/12	07/30/12 to 08/05/12	ť	Day Date	
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	\$700.00			\$700.00			\$700.00			\$700.00	\$700.00			\$700.00			\$700.00			\$700.00			Rate	
	_			_			ت			_	2			>			_			_			Ref#	

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Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Remit Address:
KSNV
Formerly KVBC
1500 Foremaster Lane
Las Vegas, NV 89101
Main: (702)642-3333
Billing: (702)642-3333

## Billing Address:

Crossroads Media, LLC Attention: Accounts Payable 66 Canal Center Plaza Ste 555 Alexandria, VA 22314

## INVOICE

		Invoice #	104084-1
Advertises	Crossroads GPS	Invoice Date	08/05/12
Jac. Coch			
Product	Crossroads GPS	Invoice Month	August 2012
Tationata Ni makar	730	Invoice Period	07/30/12 - 08/03/12
Estimate Number 1.32	702		

Station	KSNV	Orde
Account Executive Amy McCreary	Amy McCreary	Alt O
Sales Office	Blair - Philadelphia	Deal
Sales Region	National	Orde
•		

0	Order Flight	Deal#	Alt Order#	Order#
	07/30/12 - 08/06/12		06831655	104084

-	IDB#	
İ	Advertiser Code	12
	Product Code	11
	Agency Ref	
	Advertiser Ref	

Billing Calendar
Billing Type
Special Handling

Broadcast Cash

•	35		3 <b>4</b>		33		32		31		29		28	Line	
XSNV VNSX	KSNV	KSNV KSNV	VSNV	KSNV	KSNV	KSNV	KSNV	KSNV	KSNV	XSNV VNSX	KSNV	KSNV	KSNV		
	Today Show		Today Show		Today Show		Today Show		Today Show		M-F 6-7a WakeUp w/Wagners		M-F 6-7a WakeUp w/Wagners	Channel Description	
	658a-9am		658a-9am		658a-9am		658a-9am		658a-9am		6-7a		6-7a		
ח ח	07/30/1	크큠	07/30/1	W	07/30/1	Tu.	07/30/1	Ζ.	07/30/1	וד יד	07/30/1:	<b>#</b> 5	j	Day	
08/03/12 08/03/12	to 07/30/12 to 08/05/12_	08/02/12 08/02/12	to 07/30/12 to 08/05/ <u>12</u>	08/01/12	to 07/30/12 to 08/05/12	07/31/12	to 07/30/12 to 08/05/12	07/30/12	to 07/30/12 to 08/05/12	08/03/12 08/03/12	to 07/30/12 to 08/05/12	08/02/12	<b>5</b>	Date	
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<b>→</b>	J	Ν-	_	لسم						<b>→</b> 1	\ \	2		Ref#	

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37

4PM NEWS (1 hour)

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KSNV Main: (702)642-3333 Formerly KVBC Remit Address: Billing: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

Estimaté Number

Product Advertiser

## Billing Address:

66 Canal Center Plaza Alexandria, VA 22314 Ste 555 Attention: Accounts Payable Crossroads Media, LLC

# NVOICE

		Invoice #	104084-1
- 1	Crossroads GPS	Invoice Date	08/05/12
	Crossroads GPS	Invoice Month	August 2012
	732	Invoice Period	07/30/12 - 08/03/12

Station	KSNV	Order#	104084
Account Executive Amy McCreary	Amy McCreary	Alt Order#	06831655
Sales Office	Blair - Philadelphia	Deal#	
Sales Region	National	Order Flight	07/30/12 - 08/06/12

Broadcast	IDB#	
Cash	Advertiser Code	12
	Product Code	11

Billing Calendar

Special Handling Billing Type

Advertiser Ref	Agency Ref	

	4		\$			41				40			39			აგ 8			37	Line
KSNV	KSNV	KSNV	KSNV	KSNV		KSNV	KSNV	XSNS V		KSNV	VSNV		KSNV	KSNV		KSNV	KSNV		KSNV	Channe
	M-F Early News		M-F Early News			4PM NEWS (1 hour)				4PM NEWS (1 hour)			4PM NEWS (1 hour)			4PM NEWS (1 hour)		,	4PM NEWS (1 hour)	Line Channel Description
	5-630p		5-630p			4-5pm				4-5pm			4-5pm			4-5pm			4-5pm	Ime
Tu 07/31/12	to 07/30/12 to 08/05/12	M 07/30/12	to 07/30/12 to 08/05/12	F 08/03/12	07/30/12 to 08/05/12	ਰ	Th 08/02/12	Th 08/02/12	07/30/12 to 08/05/12	ਰ	W 08/01/12	07/30/12 to 08/05/12	ਰ	Tu 07/31/12 :30 4:3 IN PGM PAST TIME RESTRICTIONS	07/30/12 to 08/05/12	₽	M 07/30/12	07/30/12 to 08/05/12	₽	Day
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1		1		<b>→</b> N	2		_	2			_						_			on Ret#

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KSNV

M-F Early News

5-630p

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# INVOICE

		Invoice #	104084-1
¥	Crossroads GPS	Invoice Date	08/05/12
	Crossroads GPS	Invoice Month	August 2012
Number 732	732	Invoice Period	07/30/12 - 08/03/12

-	$\vdash$		
National	Blair - Philadelphia	Amy McCreary	KSNV
Order Flight	Deal #	Alt Order#	Order#
07/30/12 - 08/06/12		06831655	104084

Station

Estimate

Product Advertise

Account Executive Amy

Advortions Dat	Agency Ref	Product Code	Advertiser Code	IDB#
		11	12	

Special Handling Billing Type

Cash

Billing Calendar

Broadcast

Sales Region Sales Office

Advertiser Ref	Agency Ref	

			5 <u>1</u>			53			52			55				47				46			45	Line
	KSNV VNSX		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV	KSNV		KSNV	KSNV		KSNV	Channel
			M-F Jeopardy			M-F Jeopardy			M-F Jeopardy			M-F Jeopardy				M-F Early News				M-F Early News			M-F Early News	Line Channel Description
			630-7pm			630-7pm			630-7pm			630-7pm				5-630p				5-630p			5-630p	PHAN IN TIME IN THE REPORT OF THE PARTY OF T
	국 국	07/30/1		×	07/30/1		'nĘ	07/30/1	-	Z	07/30/1		ח	П	07/30/1		Τ	Τ'n	07/30/1		W	07/30/1		Day
	08/02/12 08/02/12	07/30/12 to 08/05/12	₽	08/01/12	07/30/12 to 08/05/12	ð	07/31/12	07/30/12 to 08/05/12	ę	07/30/12	07/30/12 to 08/05/12	₽	08/03/12	08/03/12	07/30/12 to 08/05/12	៩	08/02/12	08/02/12	07/30/12 to 08/05/12	ප්	08/01/12	07/30/12 to 08/05/12	ਰ	Date
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	6:36 PM 6:54 PM	T		6:59 PM	W		6:54 PM	-T		6:43 PM	M		6:28 PM	5:23 PM	F		6:21 PM	5:22 PM			5:15 PM	W		Date Length Aired Days Ad-ID
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KSNV

M-F Jeopardy

630-7pm

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Notwithstanding to whom pills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full its received to Media Provider. By Applicant shall not constitute payment to Media Provider. Applicant shall not constitute payment to Media Provider. Applicant shall not constitute payment to Such advertising agency (or other Third Parties to Applicant shall not constitute payment of such advertising agency for the payment of such advertising, in the event Applicant is an agency requesting advertising on behalf of a client, Applicant advertising to the payment of such advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified

Station does not discriminate in the sale of advertising time, and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airlime under this advertising sales contract for a discrimination purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin, or ancestry.



Formerly KVBC Remit Address: Main: (702)642-3333 Las Vegas, NV 89101 1500 Foremaster Lane

Estimate Num

Product Advertiser

KSNV |Billing: (702)642-3333

#### Billing Address:

66 Canal Center Plaza Attention: Accounts Payable Crossroads Media, LLC Alexandria, VA 22314 Ste 555

Line

Channel Description

KSNV

Olympics Daytime Weekdays

9am-4pm Time

**KSNV** 

62

KSNV

Olympics Primetime

730pm-12am

KSNV KSNV KSNV KSNV

8

KSNV KSNV

Olympics Prime REPEAT

1135pm - 5am

149

KSNV

Olympics Daytime Weekdays

9am-4pm

KSNV

Aired Spots

KSNV

# INVOICE

nber /32		Crossmads GPS	Crossroads GPO	2000	
	Invoice Period	Invoice Month		Invoice Date	Invoice #
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Deal#	Alt Order#	Order#	Invoice Period	Invoice Month	Invoice Date	Invoice #
	06831655	104084	07/30/12 - 08/03/12	August 2012	08/05/12	104084-1

Special Handling	Billing Type Cash	Billing Calendar Broa	Sales Region National	Sales Office		Account Executive   Amy McCreary	Station
		Broadcast	nal	1 10000	Blair - Philadelphia	McCreary	
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07/30/12 - 08/06/12

Sales Sales Accou Station

	Product Code	Advertiser Code	IDB#	
•	11	12		

Advertiser Ref	Agency Ref	

86	to 07/30/12 to 08/05/12 F 08/03/12 :	08/05/12 08/02/12	to 07/30/12 to 08/05/12 M 07/30/12 3 W 08/01/12 3	Th 08/02/12 :30 F 08/03/12 :30 F 08/03/12 :30 F 08/03/12 :30	
	×	:30 	:30 		<u> </u>
	3:04 PM	2:29 AM	MTWT 8:25 PM 11:59 PM	3:59 PM 10:53 AM 11:18 AM 11:46 AM 9:16 AM 1:12 PM 1:38 PM	Days AddID
	USPRTV13GPH News	USPRTV13GPH News	USPRTV12GPH Suffered Hi USPRTV13GPH News	USPRTV13GPH News	
	\$1,200.00	\$225.00	\$6,000.00 \$6,000.00	\$1,200.00 \$1,200.00 \$1,200.00 \$1,200.00 \$1,200.00 \$1,200.00 \$1,200.00 \$1,200.00	Rate Reconciliation Re
	_	_	N -1	5 9 2 4 1 1 1 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Ref#

The actual broadcast information shown on this invoice was taken from the Official program log.

\$72,228.75 \$12,746.25

Payment Terms 30 Days

Agency Commission Net Amount Due

Gross Tota

\$84,975.00

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in Lil is received by Media Provider. Applicant of the payment of such advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider. Applicant is an agency requesting advertising on behalf of a client, Applicant advertising payment of such advertising, in the event Applicant is an agency requesting advertising and selection will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Seption will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Seption will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agencies of Applicant. Seption will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict or a provider shall be conclusively deemed to be authorized agencies of Applicant. Seption will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflicts are provider with the above terms and conditions. Two weeks advertising the amount of any other without a provider with the above terms and conditions or any correspondence when a provider is an agency to the